**How do I use the sample assets and copy?**

1. Select either the Facebook or Instagram size asset depending on where you are planning to post on social media.
2. **Choose one image** from:

BOB Title

Alternate 1

Alternate 2

1. Please always post a multi-image post, appending the **Items in Need** image after your primary image.
2. Feel free to use our sample copy below, editing as needed and replacing any text highlighted in red.
3. Please tag us in your social post!
   * Facebook: @SalineCountyLib
   * Instagram: @salinecountylibrary

**SAMPLE COPY:**

**Sample 1:**

Help us take the 💛 Golden Heart Belt, and show how strong YOUR heart is! From November 12-30, we’ll be participating in the Battle of the Businesses with Saline County Library, working with YOU to gather the most food, hygiene products, and other items for our community. With your help we can KNOCK OUT food insecurity! 👊 Are you in? Stop by [YOUR BUSINESS] with some of the items in need and find the donation box to help us take the win!

**Sample 2:**

Join us in the Battle of the Businesses with Saline County Library from November 12-30! We're teaming up with YOU to gather food and smash food insecurity in our community. Let’s show ‘em what true strength looks like! 💪 Swing by [YOUR BUSINESS] with your donations. Are you ready to make an impact!? Let’s DO THIS! 🙌

**Sample 3:**

Listen, we’re in a smash ‘em up melee, and we need your help. 🚨 We’re participating in the Battle of the Businesses with Saline County Library, and we intend on winning the 💛 Golden Heart Belt. So here’s the battle plan:

* When: November 12 – 30
* Where: [YOUR BUSINESS]
* How: Donate food items, hygiene items and more – check out the list of items in need!